



## South West Region

### Information Sheet 1

## Funding

This information sheet will identify possible sources of funding for voluntary music groups, and will also point you in the direction of other information and resources.

It often works well to pursue several avenues to fund a project. Public funders in particular usually like to see match funding, even if it is 'in kind' support (like the loan of a rehearsal space). Most of these sources will fund on a project basis rather than covering core costs or core activities. A fundable project may be a series of workshops, training and development for your group, performing new work, developing links with schools or other community groups.

Making Music produce two information sheets on funding that you can download from the national website [www.makingmusic.org.uk](http://www.makingmusic.org.uk)  
Info sheet 40: 'Raising Funds Locally' and Info sheet 40b: 'Applying to Trust Funds'

This information sheet is aimed specifically at music groups in the South West region.

### **THE ARTS COUNCIL, LOTTERY & LOCAL GOVERNMENT FUNDING**

#### **The Arts Council of England, South West**

Senate Court, Southernhay Gardens, Exeter, EX1 1UG

Tel: 0845 300 6200 Textphone: 01392 433503

Music Officer – Moragh Brooksbank

Email: [moragh.brooksbank@artscouncil.org.uk](mailto:moragh.brooksbank@artscouncil.org.uk)

[www.artscouncil.org.uk](http://www.artscouncil.org.uk)

Arts Council grants are called 'grants for the arts' or 'gfa' for short. The Arts Council has a set of aims which your project must fulfil at least to some degree. There are also clear guidelines about eligibility. Competition is high for these grants, so it is worth speaking to someone at the Arts Council before submitting the application. The grants fall into two funding brackets – under £5,000 (you will know whether you are successful within 6 weeks) and over £5,000 (you will know whether you are successful within 12 weeks).

The Arts Council also has a useful list on its website of links to other funders. Click on 'My Region', then on 'South West', then on the panel on the left click 'links', then 'funding'. This will bring up a list of funders relevant to the South West Region.

## **Awards for All**

8<sup>th</sup> Floor, Edmund House, 12 – 22 Newhall St, Birmingham, B3 3NL

Tel: 0121 200 3500 Textphone: 0121 212 3523

Email: [general.enquiries@awardsforall.org.uk](mailto:general.enquiries@awardsforall.org.uk)

[www.awardsforall.org.uk](http://www.awardsforall.org.uk)

Awards for All is a lottery grant scheme for local communities, and funds projects that promote participation & education, and that benefit the community. Grants are between £300 and £10,000. A good proportion of applications that meet the criteria are successful and the form is straightforward to fill out. You will know whether you are successful within 8 weeks.

## **Other Lottery Funding**

[www.lotteryfunding.org.uk](http://www.lotteryfunding.org.uk)

Most relevant Lottery funding is distributed by The Arts Council and Awards for All.

There are other streams of funding that may be worth exploring for specific projects.

## **Local Government**

It is worth talking to your local Town or District and County Council Arts Development Officer about what support, either financial or 'in kind', is available in your area.

There is often a small fund available for music projects in the community. There are too many to list here, but four examples of local government funds are:

### Gloucestershire County Council Arts Development Grants

[www.gloucestershire.gov.uk/index.cfm?articleid=80](http://www.gloucestershire.gov.uk/index.cfm?articleid=80)

This is a small fund of £25k out of which grants of up to £2k are given to cross-county arts projects that benefit the community.

### Somerset Community Chest

Chris Langford SCC Rural Project Officer - South Somerset

Tel: 01458 257419 Email: [CLangford@somerset.gov.uk](mailto:CLangford@somerset.gov.uk)

[www.somerset.gov.uk/somerset/culturecommunity/communitychest/](http://www.somerset.gov.uk/somerset/culturecommunity/communitychest/)

This fund can assist your community led project. Grants of up to 50% are available to help you complete your funding package. The maximum grant is £750.

### West Wiltshire District Council

Tel: 01225 777348

[mmorgan@westwiltshire.gov.uk](mailto:mmorgan@westwiltshire.gov.uk)

[www.westwiltshire.gov.uk](http://www.westwiltshire.gov.uk)

The Arts Development Officer has a small fund of around £2,500 for groups that encourage rural participation. Grants average at £150 - £200, and may go towards a variety of activities such as improving publicity.

### Artlife

Tracey Robert, Cultural Development Coordinator

Tel: 01643 704661 Email: [tracey@wsac.fsnet.co.uk](mailto:tracey@wsac.fsnet.co.uk)

[www.artlife-somerset.co.uk](http://www.artlife-somerset.co.uk)

The ARTlife grant scheme enables artists, groups and organisations working in West Somerset to access support for creative projects, events and initiatives. Grants are between £100 - £1000

## **GRANT MAKING TRUSTS & FOUNDATIONS**

The Directory of Grant Making Trusts is published annually, and is a very useful resource. There is also a computer programme called Funder Finder which, through a series of questions, helps you identify the best sources of funding for you.

([www.funderfinder.org.uk](http://www.funderfinder.org.uk)) These are often available free through libraries or local voluntary sector support agencies. Some grant making trusts are quite small and operate very locally, and researching these can provide good opportunities for accessing local funding.

Here are some examples of grant making trusts and foundations who give support for music and community based projects.

### **PRS Foundation**

29-33 Berners Street, London W1T 3AB

Tel: 020 7306 4044 Fax: 020 7306 4814

Email: [info@prsfoundation.co.uk](mailto:info@prsfoundation.co.uk)

[www.prsfoundation.co.uk](http://www.prsfoundation.co.uk)

The PRS Foundation supports creators, performers and promoters who are involved in creatively adventurous or pioneering musical activity. They have several funding schemes, including support for the promotion and performance of new music.

### **Community Foundations**

[www.communityfoundations.org.uk](http://www.communityfoundations.org.uk)

Community Foundations are charitable trusts that support local community causes. They pool and then distribute money from local donors. If you are organising a music project that involves the local community, then this might be a good starting point.

Cornwall Community Foundation

The Orchard, Market Street, Launceston, PL15 8AU

Tel/Fax: 01566 779333

Email: [info@cornwallfoundation.com](mailto:info@cornwallfoundation.com)

[www.cornwallfoundation.com](http://www.cornwallfoundation.com)

Community Foundation for Wiltshire and Swindon

48 New Park Street, Devizes, Wiltshire, SN10 1DS

Tel: 01380 729284

Email: [info@wscf.org.uk](mailto:info@wscf.org.uk)

[www.wscf.org.uk](http://www.wscf.org.uk)

Community Foundation for Bournemouth, Dorset and Poole

Abchurch Chambers, 24 St Peter's Road, Bournemouth BH1 2LN

Tel/Fax: 01202 292255

Email: [info@bdpfoundation.org.uk](mailto:info@bdpfoundation.org.uk)

[www.localgiving4dorset.org.uk](http://www.localgiving4dorset.org.uk)

Gloucestershire Community Foundation

c/o British Energy Plc, Barnett Way, Barnwood, Gloucester, GL4 3RS

Tel: 01452 656385

Email: [darien.parkes@british-energy.com](mailto:darien.parkes@british-energy.com)

[www.gloucestershirecommunityfoundation.co.uk](http://www.gloucestershirecommunityfoundation.co.uk)

Quartet Community Foundation (covers Bristol, North Somerset, South Gloucestershire, Bath and North East Somerset)

Royal Oak House, Royal Oak Avenue, Bristol BS1 4GB

Tel: 0117 989 7700

Email: [info@quartetcf.org.uk](mailto:info@quartetcf.org.uk)

[www.quartetcf.org.uk](http://www.quartetcf.org.uk)

Devon Community Foundation

The Factory, Leat Street, Tiverton, EX16 5LL

Tel: 01884 235887

Email: [admin@devoncf.com](mailto:admin@devoncf.com)

[www.devoncf.com](http://www.devoncf.com)

### **The South West Foundation**

504 Worle Parkway, Worle, Weston Super Mare, North Somerset, BS22 6WA

Tel: 01934 529999

Email: [webinfo@southwestfoundation.org.uk](mailto:webinfo@southwestfoundation.org.uk)

[www.southwestfoundation.org.uk](http://www.southwestfoundation.org.uk)

The overall aim of the Foundation's grant programmes is to alleviate poverty and hardship by supporting organisations working with people most in need in the market and coastal towns and rural areas of the South West region. Typical funding will range from £200 - £500.

The SW Foundation also has a fund called 'Solid Foundations' which operates in Torbay and is aimed at improving the lives of unemployed people. Grants are between £50 - £10,000.

### **National Foundation for Youth Music**

1 America Street, London, SE1 ONE

Tel: 020 7902 1060

Email: [info@youthmusic.org.uk](mailto:info@youthmusic.org.uk)

[www.youthmusic.org.uk](http://www.youthmusic.org.uk)

NFYM supports music projects for children up to 18 years old through 3 Open Programmes:

'Make it Sound' for instrumental music and composition

'Vocalise' for singing projects

'First Steps' for early years work (for children aged 0 – 5 years)

There are three Youth Music Action Zones in the South West– in Bristol, Plymouth and Cornwall. The Action Zones are made up of a consortium of partner organisations from the public, voluntary and private sectors. They provide music-making activities for 0-18 year olds who might otherwise lack opportunity. Although they do not give out grants directly, you may be able to link into their planned programme of projects.

Remix: Bristol Youth Music Action Zone - [www.remix-music.org.uk](http://www.remix-music.org.uk)

Plymouth Youth Music Action Zone - [www.plymouthmusiczone.org.uk](http://www.plymouthmusiczone.org.uk)

CYMAZ: Cornwall Youth Music Action Zone - [www.cymaz.co.uk](http://www.cymaz.co.uk)

### **The LankellyChase Foundation**

Tel: 01235 820044

[www.lankellychase.org.uk](http://www.lankellychase.org.uk)

The LankellyChase Foundation encourage access to the arts, in particular amongst those who are least able to participate, such as those in rural areas or with special needs. They also support people to realise their artistic ability, and those of different generations to come together through participation in and enjoyment of the arts.

### **The Idlewild Trust**

Tel: 020 8772 3155

[www.idlewildtrust.org.uk](http://www.idlewildtrust.org.uk)

Areas of support include the encouragement of excellence in the performing arts. Grants range from £1,000 to £3,000. Applications are considered twice a year.

### **COMMA: The Community Aggregates Fund**

<http://www.acre.org.uk/COMMA.htm>

This fund provides support where there is an impact from quarrying. If you live within 10k of a quarry you may qualify. Almost any community activity will be eligible.

### **Golsoncott Foundation**

Hal Bishop, 31 Danes Road, Exeter, EX4 4LS  
01392 252 855

Will fund arts and education, young people and new audiences

### **Some other useful websites:**

The Association of Charitable Foundations

[www.acf.org.uk/linkstrusts.htm](http://www.acf.org.uk/linkstrusts.htm)

Contains a list of national and regional charitable trusts with links to their websites.

[www.grantnet.com](http://www.grantnet.com) and [www.j4bgrants.co.uk](http://www.j4bgrants.co.uk)

These are both free to use funding search sites with a database of national and regional grant-making organizations.

Finance Hub

[www.financehub.org.uk](http://www.financehub.org.uk)

Provides a range of information on fund-raising and money-related issues aimed at voluntary and charitable organisations. Whether you want ideas on how to maximise 'in-kind' support, manage your money or apply for grants, this website can help.

### **SPONSORSHIP**

Finding local sponsorship can be an effective approach. This may relate to one particular performance or project, or can be an ongoing mutually beneficial relationship. There are several reasons why a commercial company may wish to sponsor a music event. They probably want your audience to become their clients, so it is a marketing tool for them. Sometimes they will have a social responsibility or community development policy, official or otherwise. Or they may have a staff development policy, which includes something like running music workshops for their staff, or getting their staff involved in community projects.

Think creatively about who might want to sponsor you. Think of the size of your organization, event or project. How many people of what type it will attract and from what geographical area? Who else would like to reach these people? A new restaurant setting up in town, a rural garden centre or organic farm, or, for larger projects, a regional arm of a national company.

Be clear about what you need. Do you want money – if so exactly how much? Or could you do with in-kind support e.g. free rehearsal space or use of their mailing list? Do you want a one off donation, or could you build a longer-term alliance?

What will you offer them in exchange? Put their name on your publicity? Allow them to put their flyers on the seats at the performance or send them out with your mailing? Mention their name from the stage? Give their staff free tickets? Run a singing workshop at their company? Remember this is an equal sided deal, and both sides have to feel comfortable about what is being offered. Don't offer too much, or the money they give you might just end up covering the cost of the extras that they want added on to your performance/project.

### **Arts & Business**

[www.aandb.org.uk](http://www.aandb.org.uk)

61 Park Street , Bristol BS1 5NU

Tel: 0117 929 0522 Fax: 0117 929 1756

Arts & Business is a national organization, with regional offices, that helps businesses and arts organizations form partnerships. They cannot find you sponsors, but through training and advice, they can help you find your own sponsors. They also have schemes for supporting first time sponsorship partners through match funding.

### **OTHER SOURCES OF FUNDING and FUNDRAISING IDEAS**

#### Friends Scheme

A simple Friends Scheme will generate extra income, particularly when donations are gift aided. "Friends" are also a good way of attracting skills from people outside your regular membership. Ask your Regional Development Officer for a guide template.

#### Links with Charities

There are several ways to link with a local charity. Allow the Charity to make a short appeal and a retiring collection. Publicity material will include the name of the charity and their supporters will attend the concert and increase audience numbers. Give a local charity a number of tickets to sell to their supporters on a profit share basis.

#### Link with other societies or partner organisations

If you are looking for funding for a new project in the community, think about linking with other local societies or community groups/schools. This can make for a stronger funding application, as funders tend to like to see partnership working. It can also share out the work of running the project. It may be a great way of recruiting new members and of developing your audience.

Don't try and force yourselves to fit funding aims or criteria, but often thinking creatively about what your own aims are can produce some ideas which are fundable and that will benefit your society greatly.

**For further advice and support**

If you would like any help with developing a funding strategy or with the application process, please contact your Making Music Regional Development Officer, Rachel Levay at [rachel@makingmusic.org.uk](mailto:rachel@makingmusic.org.uk) or 01453 751096.  
[www.makingmusic.org.uk/southwest](http://www.makingmusic.org.uk/southwest)